

UPSKILLING RURBAN WOMEN THROUGH SCIENCE AND TECHNOLOGY (URWSAT)

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\$59,319.00 Donation Goal

Project Details

Proposal Rationale/Overview

Digital awareness among the Rurban Women in India is limiting. It is essential to provide avenues to overcome this limitation. Indian Women Scientists' Association (IWSA) has the main mandate to take science to society and empowerment of women. IWSA, with its 12 branches has the strengths to reach out to Rurban women to address the lacunae for digital awareness.

This proposal is designed to train 50 Rurban women as "Digital Sakhis" and 50 as "Scientific Sakhis" to promote scientific and digital literacy. It seeks to empower Rurban women through comprehensive upskilling programs, enhancing their economic, social, and personal development. It is aimed at bridging the gap between rural and urban opportunities, fostering inclusive growth and gender equality.

Objectives

1. Enhance employability and entrepreneurial skills
2. Improve digital literacy and online accessibility
3. Promote health, wellness, and self-care
4. Foster leadership and community engagement
5. Provide access to resources, mentorship, and networking

Target Beneficiaries

- Rurban women aged 18-45
- Low-income households
- Limited access to education and employment opportunities

Program Components

1. Digital Literacy

- Basic computer skills
- Online safety and digital citizenship
- E-commerce and online marketing

2. Leadership Development

- Confidence building and public speaking
- Community leadership and activism
- Networking and collaboration

3. Mentorship and Support

- One-on-one mentoring
- Peer support groups
- Access to resources and services

4. Vocational Training

- Skills development (tailoring, crafts, food processing)
- Entrepreneurship and business management

5. Health and Wellness

- Nutrition and fitness
- Mental health and stress management
- Reproductive health and hygiene

Implementation Strategy

1. Partnerships with local organizations and stakeholders
2. Needs assessment and baseline survey
3. Curriculum development and trainer selection
4. Program delivery through workshops, online courses, and mobile outreach
5. Monitoring, evaluation, and feedback mechanisms

Timeline

- Month 1-5: Capacity building, and program development
- Month 6-12: Training and capacity building
- Month 13-18: Program delivery and mentorship
- Month 19-24: Evaluation, reporting, and scaling up

Expected Outcomes

1. Improved employability and income generation
2. Enhanced digital literacy and online presence
3. Better health and wellness outcomes
4. Increased leadership and community engagement
5. Stronger, more resilient Rurban communities

Donation Deadline

Thursday, December 31, 2026

Project Website

<https://iwsa.net/> (<https://iwsa.net/>)

Project Location

Plot no 20, Sector 10A, Adjacent to Balaji Temple, Vashi,,
Navi Mumbai,
Maharashtra 400703
India.

This project by
Indian Women Scientists' Association



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